

GLITTER AND GRACE SPARKLE AND LACE ROYALTY PAGEANT



SPONSORSHIP LETTER

Dear Potential Sponsor,

I would like to invite you to become an official sponsor of the ONE-OF-A-KIND Glitter and Grace Sparkle and Lace Royalty Pageant Program, which aims to empower women and girls to become not only leaders, but also community service stewards. This is a completely new and unique program to the Yakima County area, and we are excited for the possibilities.

This pageant program is unique in that it offers both a competitive side (for ages 11-25 awarding SCHOLARSHIPS) AND a non-competitive side (for ages 4-13). In addition, this is a Community Service based program, where the contestants/participants (in both programs) are not only encouraged, but required to fulfill community service engagements during their participation or reign as titleholders. We encourage each titleholder to present a Community Service Initiative (CSI) that is important to them, and we help connect them to leaders and organizations in our community that can assist them in promoting and championing that particular interest. By connecting our contestants with leaders in the community, they can then help to connect their peers and so begins the continued strengthening of community.

We are a local only program, not a state or national program, which means our efforts are focused primarily on our home community, which is Yakima County. All our efforts will be in connecting and benefiting those who live and work here at home.

Empowering young women to reach their full potential.

At Glitter and Grace Sparkle and Lace Royalty Pageant, we believe in inspiring young women of all ages to:

- Believe in themselves and their abilities
- Pursue their passions and dreams
- Become confident and compassionate leaders
- Make a positive impact by serving their communities

Your sponsorship does more than fund a pageant; it funds a Scholarship for a future leader and supports service projects that directly benefit Yakima County. By supporting Glitter & Grace, you are choosing to invest in the local economy and the next generation of community stewards.

Sincerely,

Sabrina Hutton

Sabrina Hutton
Founder/CEO
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SPONSORSHIP PACKAGES

Diamond "Champion of Change" Sponsor – \$1,500+

This tier directly funds a major Educational Scholarship.

- **Naming Rights:** Recognition as the "Official Presenting Sponsor" of a specific Scholarship Award.
- **Prime Advertising:** Full-page color ad on the back cover or inside front cover of the Annual Royal Final program book.
- **Social Media Takeover:** Three dedicated "Sponsor Spotlight" posts on Facebook and Instagram with links to your business.
- **On-Stage Recognition:** Verbal recognition from the emcee during the final event and the opportunity to help present a crown.
- **VIP Access:** 4 VIP tickets to the Annual Royal Final.

Platinum "Leadership Partner" – \$1,000

- **Program Branding:** Full-page ad in the program book.
- **CSI Support:** Recognition as a partner for a Community Service Initiative project.
- **Digital Presence:** Your business logo featured prominently on the Glitter & Grace Homepage.
- **Social Media Tags:** Monthly mentions in social media posts highlighting our Titleholders and Ambassadors.
- **Event Tickets:** 2 VIP tickets to the Annual Royal Final.

Gold "Community Steward" – \$500

- **Program Ad:** Half-page ad in the program book.
- **Logo Placement:** Business logo included on the "Our Sponsors" page of the website and program book.
- **Social Media:** Two group social media tags featuring all Gold-level sponsors.
- **Event Tickets:** 2 General Admission tickets to the Annual Royal Final.

Silver "Sparkle Supporter" – \$250

- **Program Ad:** Quarter-page ad in the program book.
- **Website Mention:** Business name listed on the Sponsorship Page.
- **Social Media:** One group social media shout-out.

Bronze "Friends of Glitter & Grace" – \$100

- **Program Listing:** Business name or individual name listed in the program book under "Friends of the Program."
- **Certificate:** An "Official Sponsor" certificate to display at your place of business.

GLITTER AND GRACE
SPARKLE AND LACE
ROYALTY PAGEANT OF
YAKIMA COUNTY

SPONSORSHIP FORM



Internal Use Only

Date Rcvd _____
Check # _____
Deposit Date _____
TU sent date _____

NAME/COMPANY NAME _____

CONTACT PERSON _____

EMAIL _____ PHONE # _____

ADDRESS _____

SPONSORSHIP PACKAGE

<input type="checkbox"/> DIAMOND	<input type="checkbox"/> PLATINUM	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
\$1500+	\$1000	\$500	\$250	\$100

TOTAL VALUE OF SPONSORSHIP SERVICE/ITEM/PRIZE/GIFT \$_____

TYPE OF SPONSORSHIP

GIFT/PRIZE SERVICE ITEMS MONETARY DONATION

DESCRIPTION/DETAILS OF SPONSORSHIP (type of service, how long service or gift certificate will be honored, if it is provided for the winner(s) only, winner(s) & alternates, or all contestants, scholarships in general, program in general and any other details you wish to include.)

SIGNATURE _____ DATE _____